

NEWS RELEASE

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Customer Information: 250.382.6161

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BC TRANSIT PASS HOLDERS RECEIVE SPECIAL OFFER FOR ROYAL BC MUSEUM

VICTORIA, B.C. – In a continuing partnership with the Royal BC Museum, BC Transit invites Victoria Region pass holders to take advantage of a special offer to attend the exhibition, “Wildlife Photographer of the Year”. With a paid adult admission to the exhibition, BC Transit customers can show their Monthly Pass, ProPASS or BC Bus Pass and bring up to 4 youths (12 or younger) for free.

“I am delighted that BC Transit has teamed up with the Royal BC Museum to bring families together for this special event to highlight wildlife,” said MLA for Saanich North and the Islands Murray Coell. “It’s a great addition to BC Transit’s very popular Family Travel Program.”

Opening December 16, 2011, and running through April 9, 2012, “Wildlife Photographer of the Year” presents the wonders of nature through the lenses of prize-winning photographers. This exhibition from the Natural History Museum in London showcases more than 100 photographs in 18 categories, chosen from more than 40,000 international entries. This inspirational, astonishing and sometimes humorous look at the natural world is suitable for all ages.

“In partnership with the Royal BC Museum, we are pleased to offer our BC Transit pass customers this unique opportunity to attend the ‘Wildlife Photographer of the Year’ exhibition,” said Manuel Achadinha, President and CEO of BC Transit. “This offer highlights how partnerships like these can help families to connect with events in their community.”

With BC Transit’s Family Travel Program, youth 12 or younger can also ride BC Transit for free anytime with their parent or guardian who is 19 and older. The adult simply pays the fare using a pass and up to four youths can travel with one adult.

More information on the Victoria Regional Transit System can be found at www.bctransit.com.

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Links: www.royalbcmuseum.bc.ca

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