

MEDIA RELEASE

For Immediate Release

July 7, 2010

Media Contact: Joanna Morton

Phone: (250) 995-5720

Email: joanna_morton@bctransit.com

SHOW YOUR BC TRANSIT PASS AND RECEIVE \$1 OFF VICTORIA SEALS ADMISSION

VICTORIA, B.C. – BC Transit is offering \$1 off the price of admission to see the Victoria Seals play baseball. Spectators receive the discount when they show their BC Transit monthly pass, DayPASS, ProPASS, U-PASS or BC Bus Pass at the gate.

“This is one way we are thanking our customers for supporting sustainable transportation,” said Manuel Achadinha, President and CEO of BC Transit. “It’s also a great opportunity to be a part of the community and to support our local baseball team.”

This is the first season that BC Transit and the Victoria Seals have made this offer.

Families can also take advantage of BC Transit’s Family Travel Program to get to the games. Up to 4 youths aged 12 and younger ride BC Transit free anytime when travelling with a parent or guardian, 19 years or older. The adult simply pays the fare using their monthly pass, DayPASS, ProPASS, U-PASS or BC Bus Pass.

This discount is available from now until the end of the Victoria Seals’ season in September.

- 30 -

Links:

Victoria Seals Baseball Club: www.victoriaseals.ca