

NEWS RELEASE

For Immediate Release

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FARES INCREASE IN PRINCE GEORGE

PRINCE GEORGE, B.C. – The Prince George Transit System will see a fare increase on September 1, 2010. Cash fares will increase a quarter: from \$2.00 to \$2.25 for adult fares, and from \$1.50 to \$1.75 for senior/student fares (Table A, attached). All other fares will be adjusted accordingly. The City of Prince George approved the new fares on June 7, 2010.

The last fare increase in the Prince George Transit System was in August 2008. Since then, BC Transit has significantly expanded service in Prince George. In September 2009, 3,500 service hours were added to the system. This expansion provided more frequent service on many routes and improved the efficiency and convenience of the system.

The City of Prince George has also implemented a U-PASS fare increase for University of Northern British Columbia for September 2010. For undergrads and grad students, the cost of the U-PASS will increase \$1.50 per month from \$12.00 to \$13.50. This is an increase of \$6.00 per four-month semester, from \$48.00 to \$54.00 (Table B, attached). The pass gives UNBC students unlimited access on all Prince George Transit routes during a four-month semester.

Funding for the Prince George Transit System is cost shared between the City of Prince George and BC Transit. Decisions about fares, routes and service levels are made by Prince George City Council.

For more information on the Prince George Transit System visit www.bctransit.com.

Table A: Tariff Structure, Prince George Transit System

Cash	Old Fare	September 2010
Adult	\$2.00	\$2.25
Senior*	\$1.50	\$1.75
Student to Gr. 12**	\$1.50	\$1.75
Child 4 and under	no charge	no charge
10 Tickets		
Adult	\$15.00	\$17.00
Senior*	\$12.50	\$14.25
Student to Gr. 12**	\$12.50	\$14.25
DayPASS		
Adult	\$4.50	\$5.00
Senior*	\$4.00	\$4.50
Student to Gr. 12**	\$4.00	\$4.50
Monthly Pass		
Adult	\$48.00	\$54.00
Senior*	\$32.00	\$36.00
Student to Gr. 12**	\$32.00	\$36.00
ProPass***	\$39.00	\$44.00

Effective: September 1, 2010

* Seniors aged 65 or older who show valid ID

** For full-time students who show valid Student ID

*** ProPASS is available by monthly payroll deduction from employers with eight or more employees

Table B: Tariff Structure, UNBC U-PASS

U-PASS	Old Fare	September 2010
UNBC	\$48/semester \$12/month	\$54.00/semester \$13.50/month

Effective: September 2010